



THE BOTTOM LINE

April 2026

Upcoming IMA Global Webinars

Wednesday, Apr 22

What CEOs Want in a CFO: Leading Finance in the Age of AI

1:00 PM - 2:00 PM

Tuesday, Apr 28

Upskill with the CMA

12:00 PM - 1:00 PM

"When something is important enough, you do it even if the odds are not in your favor." – Elon Musk

Welcome to our new members

Fang Chen

Alan Glemboski

Yin Hu

Nandini Kuppuchetty

Zoe Guzman Moreno

Susan Morris

Congratulations to our new CMA

Burton Freeman, CMA



In This Issue

- President’s Message (P.2)
- Hartford Chapter Highlights and Events (P. 3-10)
- Student, Faculty & Certifications Corner (P. 11-13)

President's Message

Dear Members,

As we move into April, the arrival of spring brings a sense of renewal and momentum—a fitting backdrop for our profession and our community. Just as the season reminds us of growth and possibility, it is also a time to reflect on recent accomplishments close to home.

We congratulate the UConn men's and women's basketball teams for their outstanding performances this season. Their dedication, resilience, and pursuit of excellence resonate strongly with the values we share as management accounting and finance professionals. The discipline required to build winning programs—strong leadership, sound strategy, and consistent execution—parallels the skills we rely on to create value for our organizations and stakeholders.



Within our Hartford Chapter, we aim to foster that same spirit:

- **Professional Development:** We continue to offer opportunities to earn CPE and stay current on issues that matter—[How to Successfully Implement AI Projects \(April 21\)](#) and **Working Through Others to Achieve Results (May 19)**.
- **Networking & Community:** Spring is a great time to re-engage, reconnect, and expand your professional circle. I encourage you to invite a colleague or emerging professional to our upcoming events.
- **Support for Future Leaders:** Just as UConn invests in student-athletes, our chapter remains committed to supporting students and early-career professionals through outreach, mentoring, and scholarships.

On the latter point, I'd like to give a shout out to our twelve professional and academic members who participated on the committee and/or volunteered to help out or present at the IMA NERC Student Leadership Conference on 3/28. Many thanks for your dedication. And let's acknowledge member Jackie Jamsheed for organizing Elms College in Chicopee as the host for this event. I invite you to check page 8 for member Holly Parslow's excellent recap of the day's events.

As our days grow longer and the energy of the season builds, I invite you to bring that same enthusiasm to your professional journey and to our chapter's activities. Your participation is what keeps our chapter vibrant and impactful.

Thank you for your continued support of the IMA Hartford Chapter. I look forward to seeing you at an upcoming meeting or event this spring.

Warm regards,

Dante Roccasacca
Hartford Chapter President, 2021-2026
droccasacca@kpmg.com

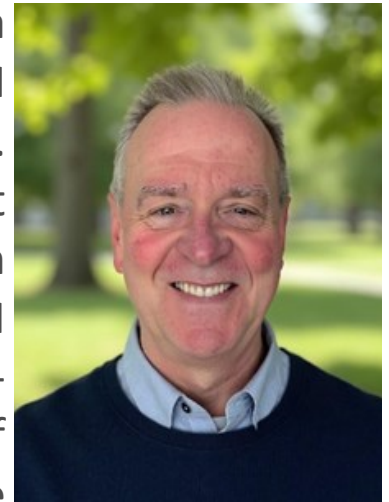
HARTFORD CHAPTER MEETING DETAILS

“How to Successfully Implement AI Projects at Any Organization”
by Michael Krahn, CPA, CMA, PMP, PMI-ACP, CSCA, CHFP, CPMAI
April 21, 2026 5:30 PM to 8:30PM (1.5 CPE)

Summary: Artificial Intelligence holds tremendous promise for finance, but too many projects fail by jumping into technology without a structured approach. The Cognitive Project Management for AI (CPMAI) methodology provides a six-phase roadmap for success. Attendees will leave with a clear framework for launching AI initiatives that deliver measurable results, while minimizing risk and ensuring trustworthy outcomes.



Speaker: Michael Krahn CMA, CSCA, CPA, PMP, PMI-ACP, CPMAI, CHFP is the founder of Remarc Consulting and Data Solutions LLC, a boutique firm specializing in AI adoption for healthcare and finance organizations. Michael has led enterprise ERP transformations at Montefiore Health System and Yale New Haven Health, and now helps CFOs and CIOs move from AI strategy to implementation using the CPMAI methodology. With expertise at the intersection of finance, technology, and strategy, he brings a unique perspective on how finance leaders can operationalize AI quickly, safely, and effectively.



Where: Live Event - Registration required in advance. Please click [here](#) to register for the Event.



Tues, April 21 Meeting Agenda and Details

Networking 5:30pm | Dinner 6:15pm | Technical Session 7:15pm

Reservations requested by April 16

RSVP on our [website](#) (Select the Generate an invoice option when you register on website; Payment will be collected at the door)

Location: Indian Hills Country Club, 111 Golf St, Newington, CT 06111

Buffet: Roasted Chicken, Pasta Marinara, Mixed Vegetables, Rice and Beans, Mixed Greens Salad, Fried Mozzarella, and Assorted Cookies

Cost: IMA and NABA Members \$25 (non-member professionals \$30), Full-time Student (Members and non-members) Free, Technical Session Only (all members/non-members) \$5, **Cancellation Policy:** Full Amount charged if a reservation including the meal is not cancelled within 24 hours of the event

Directions to Indian Hills Country Club

From the EAST I-84 West to Exit 39A to Rt. 9 South. Take Exit 29. Left at end of ramp. At the 1st light, take a right onto Fenn Rd. Go to the end and take a left at the light onto Rte.175. At the 2nd light, take a right onto Maple Hill Ave. At the next light, take a left onto Robbins Ave. Then take the 1st left onto Golf St. Proceed to the end.

From the WEST I-84 East to Exit 39A, to Rt. 9 South. Then follow From the EAST.

From I-91 SOUTH After Hartford, follow the signs for Rte. 15 South. Rte. 15 becomes the Berlin Turnpike. Turn right (west) onto Rte. 287/Robbins Ave (at McDonalds). Go through 2 lights. Take the 3rd right onto Golf St. Proceed to the end.

From I-91 NORTH Take Exit 21N (Rte. 9). Follow the signs to Exit 29. Take a right off the exit ramp onto Rte.175. At the 2nd light, take a right onto Maple Hill Ave. At the next light, take a left onto Robbins Ave. Take the 1st left onto Golf St. Proceed to the end.



IMA Hartford Chapter Board Nominations are Open!

IMA Hartford Chapter is now **accepting applications** for chapter board and flexible volunteer roles through April 30 (for roles beginning July 1). Learn about the positions and apply [online](#) (with your IMA ID login). Whether you're ready to step into a chapter board role or just want to contribute where you can, there's a place for you. IMA Hartford chapter offers volunteer roles designed to fit your schedule, from elected board positions to flexible, lower-commitment opportunities. You can have a significant impact without spending a lot of time.

- Build your professional brand
- Expand your leadership experience
- Grow your professional network

We also need to form our **Chapter Nominations/Election Committee**. This group of 4-8 chapter members will evaluate/review candidates from the applicant pool in May. (Board members and independent chapter members are eligible to join). Please let Dante know if you want to be part of this Election Committee. Reach out to Dante or Lynn with any questions and to let us know what positions you applied for. Current volunteers are encouraged to continue to volunteer as well as any new interested volunteers, but all must fill out the application online.

Institute of Management Accountants Hartford Chapter 2025 – 2026 Program Calendar

[N] Social/Networking - [O] Onsite - [V] Virtual

August 26, 2025 @ Yard Goats Game
@ Dunkin Donuts Park – Hartford [N]

September 14-16, 2025, Annual Fall Conference [O]
Groton – *Please RSVP w/ NERC*

October 21, 2025 @ Aerospace Techniques, Inc.
Middletown – Plant Tour [O]

November 18, 2025 @ Elizabeth's, Rocky Hill [O]
Anna Mumford – Cybersecurity Consultant, CONNSTEP
*"Accounting for Risk: Building
Cybersecurity Resilience & Compliance"*

December 16, 2025 @ Indian Hills CC, Newington [O]
Mark Zampino – Founder, Zampino Communications
"Connecting the Dots: True Networking"

January 20, 2026 – Webinar [V]
Brian Trueman, CBI – Managing Director-Tax, KPMG
*"One Big Beautiful Bill: Unpacking
the Latest Congressional Tax Reform"*

February 7, 2026 (SAT) @ Midwest FoodBank,
Manchester – Volunteer Event [N]

February 17, 2026 @ Camp Courant, Farmington [O]
Darwyn Azzinaro – Senior VP, Liberty Bank
"The ABC's of Project Management-Project Scope"

March 17, 2026 @ J. Timothy's Tavern,
Plainville – Networking Event [N]

April 21, 2026 @ Indian Hills CC, Newington [O]
Michael Krahn, CMA, CSCA, CPA
CEO, Remarc Consulting
*"How to Successfully Implement
AI Projects at Any Organization"*

May 19, 2026 @ Elizabeth's, Rocky Hill [O]
Kelly McDaniel – President, DeLisaGroup
"Working Through Others to Achieve Results"

Have a question? Use the contact information below:
Email: Hartford@IMACHapter.org

Website: hartford.imanet.org

Instagram: @IMAHartford

Facebook: Institute of Management Accountants – Hartford Chapter

LinkedIn: Institute of Management Accountants – Hartford Chapter

*Proud Chapter of the IMA NorthEast Regional Council (NERC)
<https://nerc.imanet.org>*



Become an IMA Mentor! 1 Hour a Month Can Change a Student's Path

IMA has joined **SetFire Foundation's Sparks Mentorship Program**, connecting US students with professionals who can guide, inspire, and open doors. The Sparks Mentorship Program is a program for college sophomores, juniors and seniors to help guide them through their education and prepare them for their next chapter.

There's a growing need for mentors, and We're inviting IMA members to share just one hour a month with an accounting or finance student, offering the kind of real-world advice that only experience can teach. All mentoring is done "virtually" so this opportunity is open to all Campus Influencers and IMA members. Together, we can help more students find their footing in the profession we love.

- Become a mentor: www.setfirefoundation.org/mentor
- Student sign-up: www.setfirefoundation.org/student

IMA Annual Conference 2026 Jun 14– 17, 2026

Finance Transformation: From Strategy to Action in Florida. IMA26 equips accounting and finance professionals with the tools, insights, and connections to turn uncertainty into opportunity and propel your organization forward. Over three dynamic days, you'll collaborate with peers on today's most pressing challenges through hands-on learning, interactive case studies, and specialized tracks. Registration now [Open!](#) Lock in Early bird rates before April 17 and save \$200!

ima26 Accounting & Finance Conference
featuring
THE CFO ALLIANCE®
experience
June 14 - 17, 2026 ♦ Tampa, FL

Photos from March Networking Event





2026 NERC Student Leadership Conference Inspires Future Accounting & Finance Leaders – by Holly Parslow

The 2026 NERC Student Leadership Conference was recently held at Elms College in Chicopee, MA, bringing together nearly 40 students from surrounding universities, predominantly Central Connecticut State University and Worcester State University, for a day of learning, connection, and professional development. Students had the opportunity to engage directly with experienced professionals and industry leaders.

Hosted by the Northeast Regional Council (NERC) of the IMA, with volunteer support from IMA Hartford, IMA New Hampshire, and IMA Providence chapters, the event featured a networking breakfast, two dynamic panel discussions, and a keynote address over lunch.

The first panel, “Day in the Life,” featured JP Avenoso (Hartford Chapter), Acctg Administrator, Metropolitan District Commission, Chelsea Russell, Senior Audit Mgr. Meyers Brothers Kalicka, PC, and Paul Zalauskas, AP/AR Accountant, Chestnut Hill Realty, moderated by Mark Judge. Panelists shared insights into their unique career paths following graduation, highlighting the value of networking, the importance of professional certifications, strategies for managing work-life balance, and the power of staying authentic to one’s values.

The second panel, “Planning Your Career,” included Dave Blanchard, Founder & Managing Director Crafted Recruiting; Michael Krahn (Hartford Chapter), Founder, Remarc Consulting & Data Solutions, LLC; and Aileen Mikolajczyk, Director of Recruiting at Vision Search Partners LLC, moderated by Dr. Descorti (Dee) Rodgers-Tonge (Hartford Chapter). Discussion topics focused on navigating the job search process, differentiating yourself in a competitive market, evolving your résumé throughout your career, leveraging AI as a skillset differentiator, and continuing to build meaningful professional connections.

The keynote address was delivered by Claude-Helene McIntyre (Hartford Chapter), CFO and Vice President of ARBURG, Inc. She shared an inspiring message that career progression is rarely a straight line, but rather a winding journey shaped by experiences and relationships. She emphasized the impact of professional networks, managing through impostor syndrome, and left students with a memorable reminder: “Debits = Credits.”

The conference provided students with practical insights, valuable connections, and renewed confidence as they prepare to launch their careers in accounting and finance.

IMA Hartford Chapter Members in attendance included: JP Avenoso, CMA, CPA; Cheryl Champagne, CMA, CLU, ChFC, MSPA, MA; Kristina Cotoia, CMA, MBA; Dr. Jaqueline (Jackie) Jamsheed, CPA; Michael Krahn, CMA, CFM, CSCA, CPA, CHFP, PMP; Dr. Marie Kulesza, CMA, CPA; Carol Magner-Mitchell, CMA; Claude-Helene McIntyre, CMA, CPA, MBA; Holly Parslow, CMA, CIA, CFE; Rob Parslow, CMA, CPA; Lynn Tinter, CMA, CFM.; and Dee Rodgers-Tonge.

Photos from NERC Student Conference





Student, Faculty and Certifications Corner

Student Resources

Student Chapters

[Student Chapters | IMA \(imanet.org\)](#)

[IMA Student Membership | IMA \(imanet.org\)](#)

There are a lot of programs/certifications that IMA Global offers free to students. Search for that and take advantage where you can. It can be a great addition to your resume and to your Online Linked In profile

Here's where you can start if you want to enroll as a mentee and find a mentor.

[Engage in Mentoring - Institute of Management Accountants](#)

- Become a mentor: www.setfirefoundation.org/mentor
- Student sign-up: www.setfirefoundation.org/student

CMA and FMAA scholarship info

<https://www.imanet.org/ima-certifications/cma-certification/students/scholarship>

[IMA Student Case Competition](#)

The IMA Student Case Competition challenges your team to think analytically and strategically to solve a global business case.

Gleim Discounts on CMA Study Materials

Hartford Chapter members receive a 20-30% discount on all Gleim CMA study materials. Gleim is the most widely used CMA review program, having trained more CMA candidates than any other course on the market. Contact Vanessa Neely at vanessa.neely@gleim.com, or call 1-800-874-5346 ext 422, to take advantage of this offer or for more details.

You can also contact our Chapter CMA Director, Kristina Cotoia at Kristina.Cotoia@sbdinc.com who will be able to guide you along the path to earning the CMA designation.



CMA - Boost Your Earnings Potential!

Why Become a Certified Management Accountant

The CMA credential is the worldwide gold standard in certification for accounting and finance professionals within the business world. Earning your CMA demonstrates the fact that you have mastered critical accounting and financial management skills. The CMA is not tied to any formal laws or regulations of any company, but instead shows that you understand the connections between finance/accounting and operations as well as how to make your business function effectively. The median base salary and total compensation for those holding the CMA is significantly higher compared to those who don't hold the certification. Overall, the difference in median total compensation between CMAs and non-CMAs is \$29,000. This means that a CMA earns 58% higher median total compensation compared to a non-CMA.* Visit IMA [Website](#) for more information to get started.

To Become a CMA

- Pay IMA Membership Fee
- Obtain bachelor's degree from an accredited college or university or an equivalent degree as determined by an independent evaluation agency
- Pay CMA Entrance Fee
- Complete Part 1 (Financial Planning, Performance, and Analytics) of the CMA Exam
- Complete Part 2 (Strategic Financial Management) of the CMA Exam
- Fulfill two continuous years of professional experience

To Sit for the CMA

- You do NOT need to have a bachelor's degree to sit for the CMA exam, you can sit for it before graduation.
- Your degree does NOT need to be in Accounting or Finance.
- You have a three year span to sit for and pass the two parts of the CMA exam.
- Exams are offered in January and February, May and June, and September and October.

Maintaining CMA Credential

- Complete 30 hours of CPE credit annually (including 2 hours of ethics)
- Pay IMA Membership Fee
- Pay CMA Maintenance Fee

About the CMA Exam

The Certified Management Accountant (CMA) designation provides corporate management and individual members with an objective measure of knowledge and competence in the field of management accounting. It is an invaluable credential for professional advancement and for broadening professional skills and perspectives.

The CMA consists of two parts:

- Part I: Financial Planning, Performance, and Analytics
- Part II: Strategic Financial Management

Both, Part 1 and Part 2, will be 4 hours in length (3 hours for 100 multiple-choice questions and 1 hour for 2 essay questions). There are multiple resources provided through Gleim to help you through the process.

* IMA Global Salary Survey (Published 2021)

CSCA - Accelerate Your Career!

The CSCA® (Certified in Strategy and Competitive Analysis) is a specialty credential designed specifically for CMAs*, which complements and expands upon the strategic planning and analysis skills developed through the CMA® (Certified Management Accountant) certification. This credential will help you master the concepts and techniques that are required to become a key player in driving the strategic planning process at your organization. The CSCA exam will cover and test three content areas: 1. Strategic Analysis, 2. Creating Competitive Advantage, and 3. Strategy Implementation and Performance Evaluation. The CSCA is for Certified Management Accountants who: Hold positions ranging from staff accountant to CFO and Aspire to expand their strategic planning knowledge for current or future roles.

- ◇ **CSCA Program Entry and Exam Registration: \$600**
- ◇ **CSCA Program Entry, Exam Registration and IMA Strategy and Competitive Analysis Learning Series®: \$1,295**
- ◇ **IMA Strategy and Competitive Analysis Learning Series®: \$695**

Invest in your professional growth and get started on your CSCA journey! By passing the exam, you will earn 30 CPE credits, which can be used towards your annual CPE requirement. Not ready for the exam? Take the IMA Strategy and Competitive Analysis Learning Series® first and sit for the exam at your convenience. You can earn up to 21 NASBA CPE credits while you study. Visit [IMA Website](#) for more information to get started.

FMAA - Early Career Professionals

IMA is proud to offer the [FMAA \(Financial and Managerial Accounting Associate\)](#), a foundational certification aimed at providing early-career professionals in accounting and finance with fundamental knowledge and competencies. In response to a shortage of professionals in the field, the FMAA aims to break down traditional barriers of entry into the profession. The FMAA covers five content domains, including general accounting, financial management, and professional ethics.

You can register to take the two hour exam of 80 multiple choice questions at Prometric testing centers near you.

Contact Us

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